


HOPEWELL FEDERAL
C R E D I T U N I O N
P R E S S R E L E A S E

Hopewell Federal Credit Union
Beth Kelly, Marketing and Business Development Director
bkelly@hopewellfcu.org
501 Hopewell Drive, Heath, Ohio 43056
Phone: (740) 522-8311

FOR IMMEDIATE RELEASE

**HOPEWELL FEDERAL CREDIT UNION WELCOMES NEW
MARKETING AND BUSINESS DEVELOPMENT DIRECTOR**
Beth Kelly of Heath Joins the Team



NEWARK, OH – June 3, 2011—Hopewell Federal Credit Union announced that Beth Kelly of Heath has been hired as the Marketing and Business Development Director. Kelly offers Hopewell a wealth of marketing and sales knowledge and brings more than sixteen years of experience. Prior to joining the team at Hopewell, Kelly was employed at the Greater Licking County Convention and Visitors Bureau. She has a diverse background including hospitality, customer relations, comprehensive budgeting and design. Kelly is a graduate of The Ohio State University with a Bachelor of Arts degree in Communication.

Ms. Kelly's focus will be overseeing all of the marketing efforts including advertising and public relations. She will also be focusing her efforts on building membership through business development.

Kelly said, "I am delighted to join the team at Hopewell and look forward to building the brand and educating everyone in Licking County about the awesome benefits of being a member."

About Hopewell Federal Credit Union (HFCU):

Hopewell Federal Credit Union, one of the leading credit unions serving Licking County, is a not-for-profit financial cooperative that is owned by its members. They provide a full range of financial services including savings and checking accounts, loan products and business accounts. HFCU operates with the mission of helping its members get ahead financially and serves anyone who lives, works or worships in Licking County.

###

If you would like more information about this topic, or to schedule any interviews, please contact Beth Kelly at (740) 522-8311 or email bkelly@hopewellfcu.org